



Rajasekhar R

UX Architect • UX Researcher • UX Project Management • Product Strategy

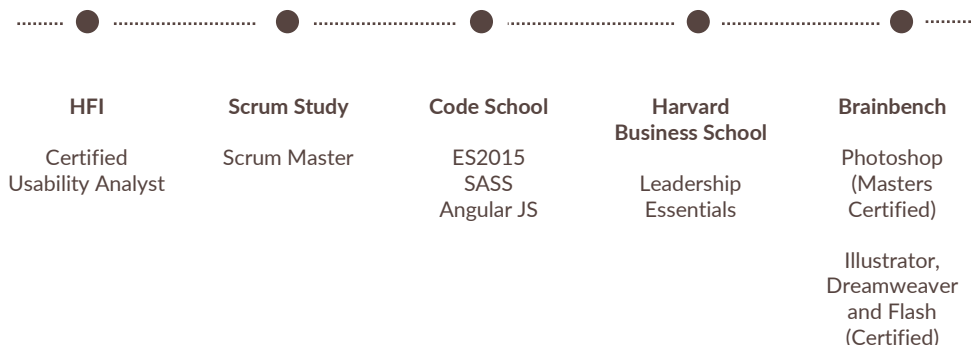
- **Infinity Learn**
2021 Jan – Till Date
- **Cloudez**
2019 Jul – 2019 Dec
- **WalkingTree**
2018 Jun – 2019 Jul
- **C-Vision Inc**
2016 Sep – 2019 Apr
- **AEGIS Consulting**
2013 Jan – 2016 Aug
- **Minacs**
2005 Dec – 2012 Sep
- **Deloitte**
2004 Nov – 2005 Dec
- **VenInfoTech**
2001 Sep – 2004 Oct
- **Codelinks**
1998 Jun – 2001 Jul
- **KCDPL**
1997 Jan – 1998 May

- **UX Architect/Researcher** with 14years of experience in large engagements **designing and solving business problems** that accomplish the specific product and business objectives
- Possess excellent **creative and technical expertise** with skills in designing strategies to attract users or viewers resulting in profitability
- Strong **project management, project lifecycle & deployment implementation, analytical and training skills** that have resulted in repeated success in leading design & launch of leading-edge solutions; **analysing market trends** to provide critical inputs for formulating and executing **marketing strategies**
- Managed Clientele including; **CVS Pharmacy, Lawson, Kellogg’s, LA Times, Walt Disney, WellsFergo, Honda, Tyco, Mazda, CNSI and my Virtual Model**
- Participated in various phases of **UX lifecycle** right from information architecture, requirement gathering & analysis, effort estimation, wireframes, styles guides, look-and-feel, final layout and red routes for maintaining quality
- **Impressive success in designing & delivering outstanding** user experiences in the Digital Domain, by leveraging on exceptional skills in research, planning and user-centred design
- **Proficient in providing strategic consultation on launch & promotion of leading brands** through development of online visuals, thereby driving multi-fold revenue growth of the client’s website
- Track record of developing simple, useable, attractive web interfaces accounting for speed, file size, readability and accessibility
- Interpret customer business needs, bridging the gap & translating them into appropriate solutions

Education



Certifications



Clientele



Skills



User Experience



User Interface



Photoshop



Xd



Figma



Balsamiq



Illustrator



Dream Weaver



HTML

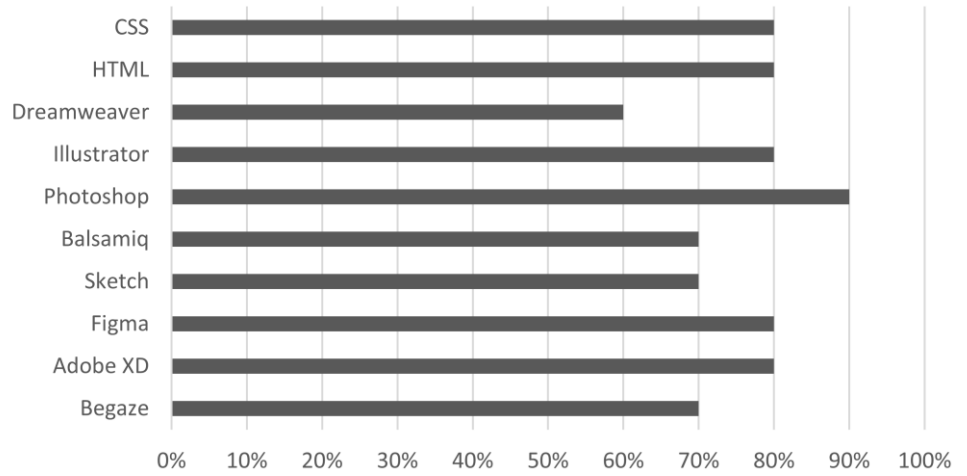


CSS



JavaScript

Expertise



Hobbies

